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My Mobi Fix aims to create jobs in gig economy

The Malaysian Reserve, Malaysia by nurulsuhaidi

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MyMobiFix aims to create jobs in gig economy by NURULSUHAIDI THE Science, Technology and Innovation Ministry (Mosti) through Yayasan Inovasi Malaysia (YIM) yesterday honoured the participants of MyMobiFix Programme: Smart Smartphone Repair and Social Entrepreneurship Bootcamp. MyMobiFix was aimed to improve the youth's living standard and employment opportunities especially in the gig economy. Focusing on the bottom 40% community and individuals affected by the Covid-19 pandemic, MyMobifix equipped participants with technical skills and knowledge in smartphone repairing services enabling the group for better income opportunity. Participants received training ranging from basic to expert levels, allowing them to develop an understanding of mobile phone software and hardware altering components. Mosti Minister Datuk Seri Dr Adham Baba, said the graduation ceremony marked the success of the first phase of the project which was realised with a contribution of RM500,000 by HSBC Bank Malaysia. "Looking at the high number of smartphone users in Malaysia, the demand for smartphone repair vendors is high and it will continue to be a critical service among the public." The first phase of the programme recognised the 170 participants which had undergone a four-day intensive course in collaboration with strategic partners, Upskilling 4 Upscaling and Deep Rich Gadget, says Dr Adham with strategic partners, Upskilling 4 Upscaling and Deep Rich Gadget, "he said. Out of the total participants, 20 will be selected as trainers to coach more people in this segment. "They will expand their expertise by training more people for the next cohort as we aim to expand the community," Dr Adham said. He added that after the programme, the participants would have a wide range of potential to become entrepreneurs. Meanwhile, YIM CEO Sharmila Mohamed Salleh said the company's mission was to ensure the country has a high quality human capital in the segment. "All participants now can open their own businesses under the gig economy, giving them the flexibility to work from home rather than opening a brick-and-mortar conceptual business that requires large investment capital," she added. Moving forward, YIM will continue to support the participants with more advanced training initiatives and monetary grants.

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